

NOVIA LIM

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🐱 <https://github.com/novialim> 🌐 [linkedin.com/in/novialim](https://www.linkedin.com/in/novialim) ☆ <http://novialim.com>

FULL STACK WEB DEVELOPER | BI EXPERT

10 years full time working experience with multinational corporations, Lexmark, Mercer & Oracle. Creative thinker; Attentive to detail; applies exceptional analytical skill coupled with a solid business foundation

PROFESSIONAL SKILLS

- ♦ Git, Command Line, HTML5, CSS3, Bootstrap, Responsive Design, JavaScript, jQuery, React.js, API/JSON, RESTful API, Google Firebase, MySQL, MongoDB, Ajax, Node.js, Express, AWS Lambda, Alexa Skills Kit
 - ♦ Data Analytics, Business Analysis, Data Reporting
 - ♦ Salesforce, ArcGIS, Oracle Database / BI and Toad, Hyperion, MS SQL, Tomcat, Bluecoat, Adobe Photoshop
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PORTFOLIOS

Jobba – Job Search Aggregator Portal

- Aggregates job search results from several jobs APIs
- Project manager for a group of 4
- HTML5, CSS3, Materialize CSS, JavaScript, jQuery, Firebase, Ajax, API/JSON
- <https://novialim.github.io/jobba/>

Farmily – San Diego Modern Farmers’ Market

- Full stack project using Node.js, Express, MySQL Db – Sequelize ORM, Handlebars, Firebase Authentication
- Project manager for a group of 3
- <https://farmily.herokuapp.com>

Amazon Alexa Skill - Pixar Trivia

- AWS Lambda, Alexa Skills Kit
- <https://goo.gl/19kl1x>

San Diego Farmers Market

- AWS Lambda, Alexa Skills Kit
- <https://goo.gl/5z8Vem>

<http://novialim.com> - Online portfolio

- Sole developer
 - HTML5, CSS3, Bootstrap, JavaScript
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PROFESSIONAL CERTIFICATIONS

Blue Coat Certified Proxy Administrator
PMI Project Management Basics

PMI Project Management Fundamentals for IT Professionals
PMI Managing Multiple IT Projects

PROFESSIONAL EXPERIENCE

UNIVERSITY OF CALIFORNIA SAN DIEGO – SCHOOL OF EXTENDED STUDIES AND PUBLIC PROGRAM

Jan 2017 – Present

Full-Stack Web Developer

- ♦ Technologies acquired: Git, Heroku, HTML5, CSS3, Bootstrap, Responsive Design, JavaScript, jQuery, React.js, API/JSON, RESTful API, MySQL, Ajax, Node.js, Express
 - ♦ Knowledge in Database Theory, APIs, Presentation Skills, Research Skills, Collaborative Learning, Project Management
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NOVIA + GEEK

Apr 2016 – Present

Founder

LEXMARK INTERNATIONAL, INC.

Sept 2014 – Oct 2015

Business Operations Manager, Asia Pacific and Japan

- ◆ Business Planning:
 - Asia Pacific Business Operations Champion. Direct collaboration with United States Global teams and management.
 - Current Qtr, Forward Qtr Business Planning, Trending & Analytics (Hardware + Supplies)
- ◆ Financial Analysis:
 - Plan and Outlook Management (AP, WW Business Reporting)
 - Enhance a standard set of financial reports/metrics with alignment between Countries, AP and HQ
- ◆ Sales Operations:
 - Drive and prepare reports and analysis that illustrate business results, main drivers and metrics
 - Handle all Sell-In, Sell-Out, Inventory reporting
 - Conduct On-time, accurate AP Forecast reporting (Worldwide & Countries)
 - Partner KPI driven Performance Management

Achievements

• 2014 Top SMB Revenue Growth GEO (Asia Pacific)	• 2014 Top SMB Quota Attainment GEO (Asia Pacific)
• 2014 Top SMB Revenue Growth (India)	• 2014 Top SMB Quota Attainment (India)

WOOD MACKENZIE

2010 - 2014

Upstream Data Analyst

- ◆ Maintain the integrity and currency of the regional database, related maps and data integration for the production of high quality research and analysis
- ◆ Ensure a high degree of data integrity and consistency in the upstream database, and between the database, maps, core products and new products
- ◆ Create and execute database queries. Provide business intelligence for research, client queries and consulting projects

MERCER (SINGAPORE) PTE LTD

2006 - 2010

Global Data Analyst

- ◆ Develop, train and put in place regional and local data management teams
- ◆ Ensure global data standards are established and met for consistent data and reporting throughout a global customer relationship management system
- ◆ Engage regions to finalize and operationalize data management processes
- ◆ Provide consultation, development and alignment of data processes according to core business values
- ◆ Apply segmentation and data strategy to direct marketing efforts while drawing strategic conclusions and insights from customer data

ORACLE CORPORATION (S) PTE LTD

2005 - 2006

Analytics Specialist

- ◆ Provide data consultation for strategic projects in the APAC region
- ◆ Utilize data extraction and analysis tools, and gather and analyze data to ensure compliance with data management standards and data quality metrics
- ◆ Handle campaign data extraction and post-campaign analysis
- ◆ Support marketing teams for demand generation and lead management

EDUCATION**Singapore Institute of Management University, BSc (Honours) Information Technology and Business, 2008**(Major: **Information Technology** and Business)**Grade / GPA: A- / 3.5 Second Upper Honours**

Ngee Ann Polytechnic, Diploma in Information Technology, 2003

(Major: **Software Engineering**)